

Labor Committee For Peace In Vietnam

5th FLOOR — 100 WEST 23rd STREET • NEW YORK, NEW YORK 10011

Dear friend,

Like all Americans, we believe you are deeply concerned with the escalation in Vietnam, and we assume that you would like to do something about it. Here's your chance. Our LABOR COMMITTEE has prepared a pamphlet, THE UNSPEAKABLE WAR, which gives the development of the war and the issues as presented by leading Americans, such as Senator Fulbright, General Gavin, former Ambassador Kennan, and many others. It also presents a vivid pictorial panorama of what the war means and documents the rising opposition from Senators, clergymen, the military, labor unions, etc.

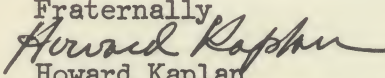
We believe that the coming months are crucial for peace --- or greater war --- and that this pamphlet can have a decided impact on your neighbors. We call upon you to help us set up a chain-letter approach to its distribution.

You probably know how a chain letter works. In this case you send a letter and a pamphlet to two people and each of them sends it to two more people (making 4); and these four send it to two each (making 8). If a series of 10 sets of people followed your example, 1,024 pamphlets will be distributed! We ask you to take any of the following steps, in descending order of importance:--

- 1 -- Send us \$1.00 to cover the cost of this mailing.
- 2 -- Send us a contribution to help us extend the mailing.
- 3 -- Order copies (3 for \$1.00; 10 for \$2.50) to distribute to your friends, neighbors, union and civic leaders in your community.
- 4 -- MOST IMPORTANT:-- Send copies of the pamphlet and of this letter to individuals -- the chain-letter idea. To make things mechanically easy for you, we will send you kits all ready for mailing. For \$1.00 we will send you two copies of the pamphlet, two letters like this one and two manilla envelopes. You simply write the address on the manilla envelope and mail it.

IF YOU SEND OUT JUST TWO PAMPHLETS -- THAT'S A CHAIN REACTION... that is, if you know that each one will follow through. But to GUARANTEE a reaction, it's smarter to send it out to 4, 6, or 10 people.

Let us hear from you.

Fraternally

Howard Kaplan
for the Committee